



The company will donate starter packs for press members who will be in Seychelles to cover the events.

T-shirts and caps with the company's and the carnival's logos on them will also be handed over for the event which is set for February 8-10.

Airtel will also be uploading on its playlist the winning song for this year's Carnival – Nou Karnaval – by Ion Kid.

As part of the donation for this year's event, the company will also be making a financial contribution.

The company has offered to work with the Ministry of Tourism and Culture and become a partner of this annual event.

Tourism and Culture Minister Alain St Ange met Airtel's country manager Vikram Sinha last week at the ministry's headquarters to thank the company for its contribution, which answered the call for the private sector and business community to be more involved in the preparation of the carnival.

Also present were the principal secretaries for tourism Sherin Renaud and for culture Benjamine Rose, as well as Gail Talma Jumeau, in charge of regulatory affairs and public relations at Airtel.